Subject: Street Vending Background Docs

From: Donald Duckworth <duckworth.donald@gmail.com>

Date: 01/07/2017 10:53 AM

To: Miki Payne2 <miki@hbdrollinger.com>, Miki Payne2

<geminimik@yahoo.com>, Andy Loos <Andy@hbdrollinger.com>

BCC: Donald R Duckworth < duckworth.donald@gmail.com>

With the caveat that everything about the City's proposed Street Vending Policy revision is in-flu at least somewhat I'm sending some background docs for your information.

- 1 The proposed policy recommendation letter from Council Members Busciano & Price to the full City Council. Each of these Members chairs a Council Committee that has been part of the development process.
- 2 CCA's (Central City Association's) response letter. CCA is the biggest BID in the City and, on many issues, has generally represented "business interests" before the City Council. CCA formed the Coalition to Save Small Business to lead this specific fight and hired a lobbying firm, Rodriguez Strategies (Jessica Borek is the actual coordinator). Carol Schatz was the CCA Executive Director and, with her retirement, that job has gone to my friend Jessica Lall (she just got married so her name may change, IDK). All of these people are the best at what they do and have, in my opinion, effectively represented our interests by organizing our campaign. This issue has been going for several years and all of us have met with our Council Members (see Bonin's October 27, 2015 letter per our request), written letters, attended coordination meetings and public hearings, etc. The CCA letter reflects a tone that recognizes the political reality, as we have been told by the Jessicas, Carol Schatz, and Council Office representatives, that a new Street Vending Policy that decriminalizes that conduct will be adopted. It also recognizes that the BID interests have achieved some progress in the face of fierce opposition to any restrictions on Street Vending by the proponent group. That said we've focused on trying to make sure the "opt-out" provisions are truly available and not just limited to "health, safety, and welfare" (aka "the police power") concerns. And, that "property owners" should have the ability to deny permission for street vending on sidewalks fronting their properties. And, that there will be effective City administration of this unfolding nighmare.
 - 3 Borek "Fact Sheet."
 - 4 Borek "Talking Points" for December 12 Public Hearing.
 - 5 Council Member Bonin letter of October 27, 2015.
- 6 Most recent Westchester Town Center BID opposition letter (December 16, 2016). We've sent several.

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7 - Drollinger appeal to Council Member Bonin (January 3, 2017).

Let me know of any questions or as I can assist further in any way.

| Attachments: | |
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| City Policy Proposal Ltr From Busciano Price 161122.pdf | 367 KB |
| CCA Ltr To Busciano Price re Proposed Policy 161201.pdf | 107 KB |
| Borek Talking Points Email 161211.pdf | 91.7 KB |
| Borek Fact Sheet 161208.pdf | 122 KB |
| Bonin Ltr Supporting BID Position 151027.pdf | 172 KB |
| Bonin Ltr - BID Opposition to Street Vending 161216 exe2.pdf | 1.3 MB |
| Drollinger Ltr re Street Vending Opposition 170103 exe.pdf | 1.2 MB |

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